

QUALITY STANDARDS





2020

GROCERY DEPARTMENT ANIMAL WELFARE STANDARDS FOR LAYING HENS EXPAND TO ALL EGGS IN DAIRY DEPARTMENT **EXCLUSIVE BRANDS ETHICALLY SOURCED**

PACKAGED COFFEE AND TEA HOUSEHOLD CLEANING PRODUCTS **EFFICACY TESTING REQUIREMENT**



2018

GROCERY DEPARTMENT SUSTAINABLE CANNED **TUNA STANDARDS EXCLUSIVE BRANDS**

MAJOR PLANT-DERIVED INGREDI-**ENTS IN 365 BY WHOLE FOODS** MARKET FOOD PRODUCTS SOURCED TO AVOID BIOENGINEERING

NON-GMO CLAIMS POLICY REPLACES **GMO TRANSPARENCY TO FIT WITH NEW U.S. REGULATION**



2013

GMOs COMMIT TO GMO LABEL TRANSPARENCY FOR ALL PRODUCTS WITH GMO **INGREDIENTS BY 2018**



2011

STOREWIDE NO HIGH FRUCTOSE CORN SYRUP



2009

EXCLUSIVE BRANDS NON-GMO PROJECT VERIFICATION FOR ELIGIBLE PRODUCTS



2007

STOREWIDE WHOLE TRADE **GUARANTEE PROGRAM**



2005

SEAFOOD DEPARTMENT NO SEAFOOD FROM **SEAL HUNTING AREAS** OF CANADA

BAKERY AND PREPARED FOODS DEPARTMENT

CAGE-FREE EGGS REQUIRED FOR WHOLE FOODS MARKET KITCHENS AND BAKE HOUSES **MEAT DEPARTMENT** ANIMAL COMPASSION **FOUNDATION**



2003

FIRST CERTIFIED ORGANIC NATIONAL RETAILER **STOREWIDE** NO HYDROGENATED FATS IN



ORGANIC

FOOD OR SUPPLEMENTS



2001 **ORGANIC**

365 ORGANIC EVERYDAY VALUE BRAND, THE FIRST NATIONAL COMMODITY-PRICED, ALL-ORGANIC PRODUCT LINE





1997 **STOREWIDE**

NO FOIE GRAS



1992 **STOREWIDE**



NO ADDED MSG



1990 **STOREWIDE** NO ANIMAL TESTING FOR

BODY CARE AND HOUSEHOLD

CLEANING PRODUCTS





STOREWIDE FORMAL INGREDIENT STANDARDS FOR

1988

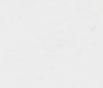
FOOD, SUPPLEMENTS AND BODY CARE



1980

STOREWIDE FIRST STORE OPENS SELLING PRODUCTS WITH FOOD

> STANDARDS FOR COLORS, **FLAVORS AND PRESERVATIVES**



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REGENERATIVE AGRICULTURE LABEL CLAIMS REVIEW PROCESS

WHOLE TRADE PROGRAM REBRAND TO "SOURCED FOR GOOD"

2019

PREPARED FOODS DEPARTMENT SUSTAINABLE CANNED TUNA STANDARDS IN OUR KITCHENS **BODY CARE** NO OCTINOXATE (SUNSCREEN INGREDIENT)

GROCERY DEPARTMENT

LAYING HEN ANIMAL WELFARE STANDARDS FOR 365 EVERYDAY VALUE **BRAND CARTON EGGS**

2012 SEAFOOD DEPARTMENT 1)}

NO RED-RATED WILD SEAFOOD **HOUSEHOLD CLEANING PRODUCTS** ENHANCED STANDARDS FOR INGREDIENTS AND LABELING

2010

1)339

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9)339

SEAFOOD DEPARTMENT SUSTAINABILITY RATINGS FOR NON-MSC WILD-CAUGHT SEAFOOD **BODY CARE 3RD-PARTY CERTIFICATION** FOR ORGANIC LABEL CLAIMS

ORGANIC JOE DICKSON, QUALITY STANDARDS COORDINATOR, JOINS USDA NATIONAL ORGANIC STANDARDS BOARD

2008

SEAFOOD DEPARTMENT **RESPONSIBLY FARMED STANDARDS MEAT DEPARTMENT**

GLOBAL ANIMAL PARTNERSHIP (GAP) REPLACES ANIMAL COMPASSION FOUNDATION AND LAUNCHES 5-STEP ANIMAL WELFARE RATING **STOREWIDE**

NO SINGLE-USE PLASTIC BAGS AT CHECKOUT

2006

SEAFOOD DEPARTMENT

NO LIVE LOBSTERS OR SOFT-SHELL **CRABS STOREWIDE**

NO BPA OR PLASTICS WITH ADDED PHTHALATES IN BABY BOTTLES AND CHILDREN'S CUPS

GROCERY DEPARTMENT

ALL SHELL EGGS IN DAIRY CASE FROM CAGE-FREE HENS

2002 **MEAT DEPARTMENT** ENHANCED STANDARDS FOR FEED,

ANIMAL WELFARE AND SLAUGHTER

1999 SEAFOOD DEPARTMENT 1. FIRST U.S. RETAILER TO OFFER

MARINE STEWARDSHIP COUNCIL (MSC) **CERTIFIED SUSTAINABLE SEAFOOD** 2. NO SHARK, BLUEFIN TUNA AND **CERTAIN OTHER THREATENED WILD SPECIES**

1995 **ORGANIC** MARGARET WITTENBERG, VP OF QUALITY

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STANDARDS, JOINS USDA NATIONAL ORGANIC STANDARDS BOARD

1991 iii iii **STOREWIDE NO TOBACCO**

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SEAFOOD DEPARTMENT **PROHIBIT CERTAIN** PRESERVATIVES SUCH AS

1989

PHOSPHATES AND SULFITES

MEAT DEPARTMENT

1981

NO ADDED HORMONES AND SUB-THERAPEUTIC **ANTIBIOTICS**

