

SOURCED FOR GOOD ROSES: BY THE NUMBERS

FAIR TRADE CERTIFIED™

| | | |
|---|--|---|
| 2021 NUMBER OF GROWERS IMPACTED | 2021 TOTAL PREMIUM PROVIDED FOR FLORAL WORKERS | 2021 TOTAL STEMS SOLD |
| 9 | \$1,075,270 (UP 30% COMPARED TO 2020!) | 24,063,952 STEMS (UP 28% COMPARED TO 2020!) |

PREMIUM PROVIDED FOR FLORAL WORKERS TO DATE
\$5,831,471

TOTAL STEMS SOLD TO DATE
132,327,230 STEMS

